

**GREATER SPRINGFIELD APARTMENT & HOUSING ASSOCIATION (“SAHA”)**  
**ADVERTISING CONTRACT**

**NAME OF PUBLICATION:** “Housing News”. “Housing News” is the official publication for the Greater Springfield Apartment & Housing Association.

**DISTRIBUTION:** Bulk rate mail with addressed labels, E-mailed and posted on [www.springfieldhousing.net](http://www.springfieldhousing.net) (click on “Housing News Archives”, then click on current newsletter to download as .pdf.)

**CIRCULATION:** Newsletter is mailed/e-mailed free to SAHA Members homes or offices two times per year (Spring and Fall) and is available on the Greater Springfield Apartment & Housing Association website, [www.springfieldhousing.net](http://www.springfieldhousing.net) . Non-member advertisers receive one complimentary issue.

**PRINTING SPECIFICATIONS AND ADDITIONAL DETAILS:** Overall trim size is 8” X 11”. Ad must be provided in the following formats: camera ready or on disc in a program that is compatible with Adobe InDesign CS5; print quality .pdf files; scanned images in .tiff or .jpg format for output at 133 line screens; or Vector illustrations in .eps format trapped and ready for separation. Black and White scans should be at 800 dpi or better. Any additional design time required will be billed at \$45 per hour for graphics and typesetting. The “Housing News” reserves the right to refuse advertisements for publication.

<b><u>RATES:</u></b>	¼ Page at	Member: \$60 per one issue Member: \$120 per two issues Non-Member: \$113 per issue	Quarter-page Vertical: 3-1/2” x 4-3/4”
	½ Page at	Member: \$120 per one issue Member: \$240 per two issues Non-Member: \$188 per issue	Half-page Horizontal: 7-1/2” x 4-3/4” Half-page Vertical: 3-1/2” x 9-3/4”
	Full Page at	Member: \$180 per one issue Member: \$360 per two issues Non-Member: \$250 per issue	Full-page: 7-1/2” x 9-3/4”

**AD SIZE:**             ¼ Page       ½ Page       Full Page

**NO. OF ISSUES:**     One             Two

**Issue Run Months:**     Spring         Fall

**Advertiser:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **E-Mail Address:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip Code:** \_\_\_\_\_

**Phone No.:** \_\_\_\_\_ **Fax No.:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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